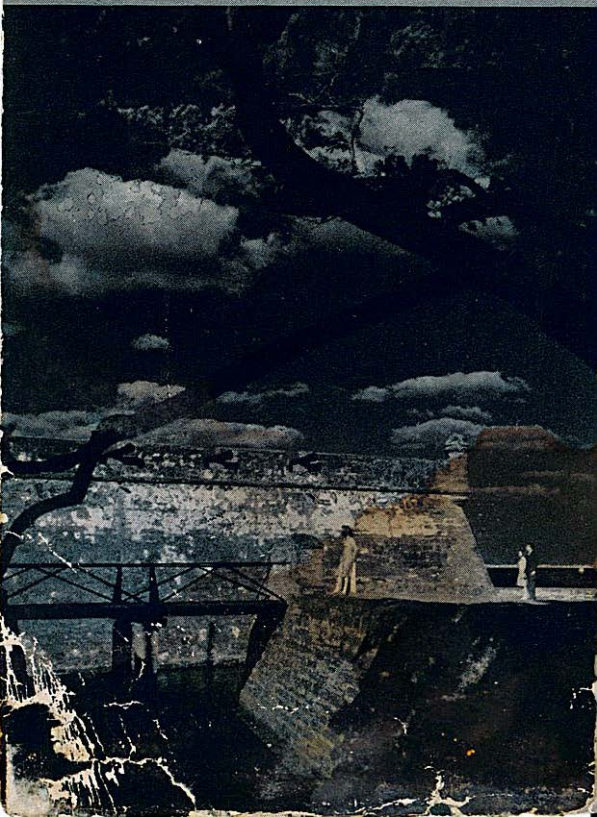
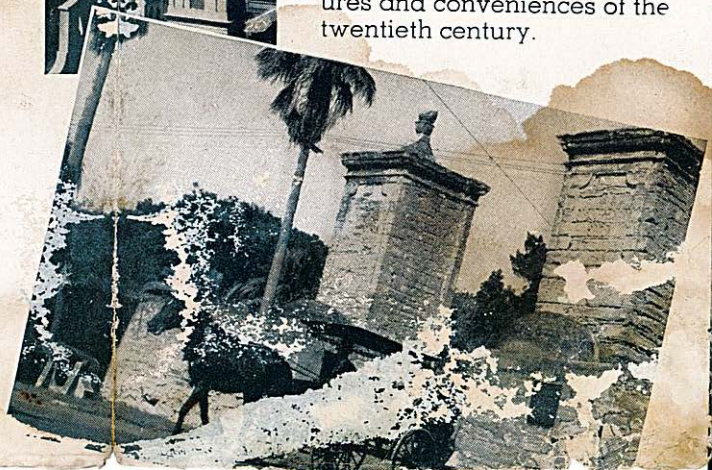
St. Augustine
FLORIDA



Explore St. Augustine



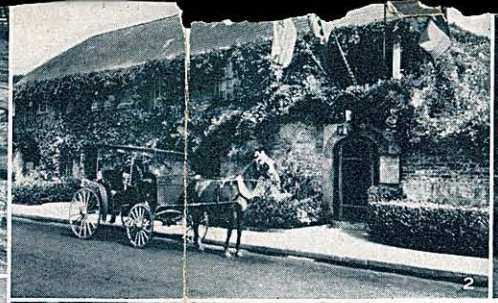
The Oldest City In the United States

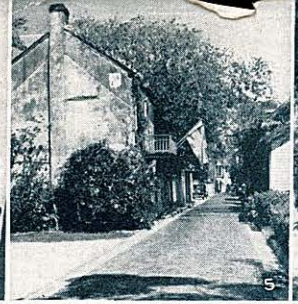
Beauty and culture, romance and drama, war and fire, are the backgrounds of the Ancient City of Saint Augustine. Ever since the days that Ponce de Leon landed here in search of the Fountain of Youth in 1513 these tropical shores have been alive with a stirring series of dramatic events. Founded in 1565 by the eminent Spanish Admiral Pedro Menendez de Aviles, Saint Augustine is the oldest permanent white settlement in the United States. It served under four flags and experienced many exciting events in these years.

In the late nineteenth century Henry M. Flagler popularized what already was Florida's first winter resort.

Today Saint Augustine is a favorite popular year-round resort with a mean average temperature of 69.9 degrees. The old Spanish atmosphere still predominates. That is why Americans and the rest of the world delight in visiting and making their homes in the Ancient City. Yet it is modernized enough to give its people the pleasures and conveniences of the twentieth century.

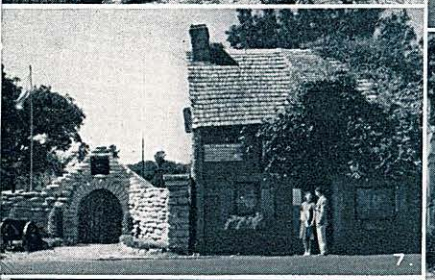
FOUNDED 55 YEARS BEFORE [illegible]
LANDED AT PLYMOUTH ROCK

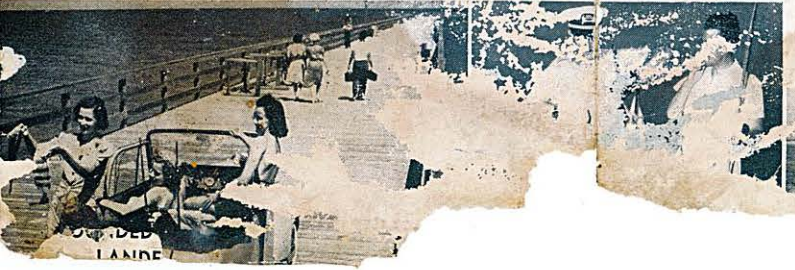


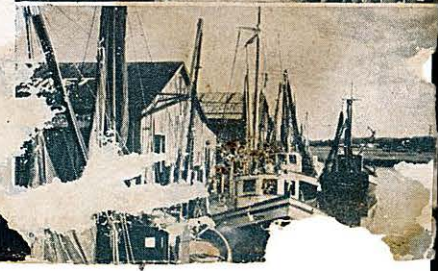
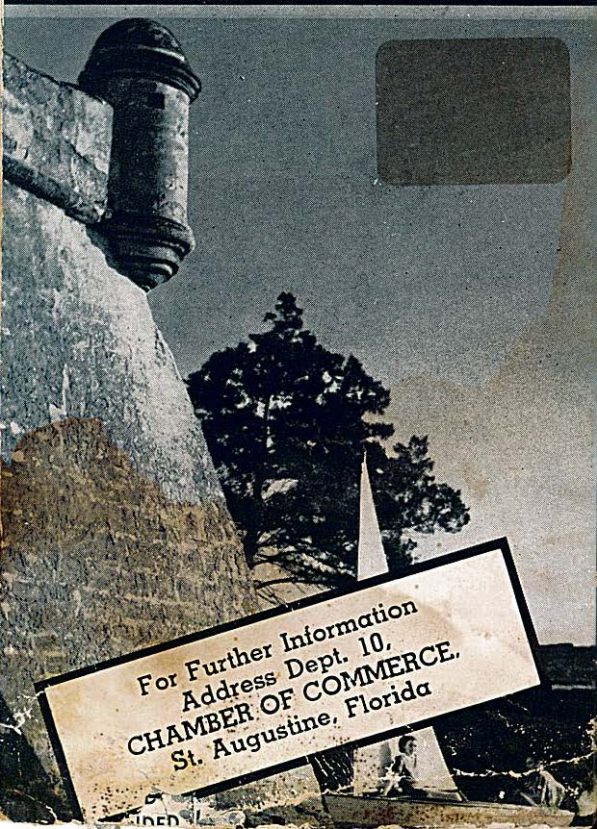


St. Augustine

Ponce de Leon discovered Saint Augustine; visitors to this famous resort explore it annually! (1) There is the Saint Augustine Alligator and Ostrich Farm, the world's largest . . . (2) The Oldest House in the United States . . . (3) The Fountain of Youth, sought by Ponce de Leon . . . (4) Marine Studios, world's only oceanarium . . . (5) Quaint Aviles Street, Old Spanish quarter . . . (6) The Shrine, which commemorates the first Mass said in this country, Sept. 8, 1565 . . . (7) Oldest School House in the Oldest City . . . (8) Villa Zorayda, replica of the Alhambra, Moorish Castle of Spain . . . (9) The Alcazar, leased by Saint Augustine to become a center of Inter-American culture . . . (10) The antiquated Spanish Treasury . . . (11) The modern City Yacht Pier near million-dollar Bridge of Lions . . . (12) Palm-lined road in Garnett Orange Grove, and popular riding academy . . . (13) The mammoth ocean fishing pier, Saint Augustine Beach . . . (14) Sailfish, tarpon and other big game fish caught in summer months . . . (15) Scooterbooping (water skiing behind automobiles) popular on smooth hard-packed beaches where you may drive your motor car . . . (16) Year-round golf and national tournaments played on the county's three sporty courses . . . (17) Sail and motor boating on beautiful Matanzas Bay . . . (18) The colorful shrimp fleet, making Saint Augustine famous for its seafood.



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